



ANNUAL ADVERTISING PACKAGES

Quarterly payment plans available
*Packages are for the 2020 Calendar year

DIAMOND	PLATINUM	GOLD	SILVER	FAMILY
<p>2 Full pg Sacramento Lawyer Ads (Not included in special issue)</p> <p>1 large banner E-newsletter Ad</p> <p>1 Sponsored E-newsletter Ad</p> <p>1 Sponsored major event (Bench-Bar or Annual meeting)</p> <p>1 Social Media Ad</p>	<p>2 1/2 pg Sacramento Lawyer Ads (Not included in special issue)</p> <p>1 large banner E-newsletter Ad</p> <p>1 Sponsored E-newsletter Ad</p> <p>1 Sponsored MCLE event</p> <p>1 Social Media Ad</p>	<p>2 1/4 pg Sacramento Lawyer Ads (Not included in special issue)</p> <p>1 large banner E-newsletter Ad</p> <p>1 Sponsored E-newsletter Ad</p> <p>1 Social Media Ad</p>	<p>2 1/8 pg Sacramento Lawyer Ads (Not included in special issue)</p> <p>1 small banner E-newsletter Ad</p> <p>1 Social Media Ad</p>	<p>2 1/8 pg Family Law Counselor Ads</p> <p>1 small banner E-newsletter Ad</p> <p>1 Social Media Ad</p>
<p>Valued at \$3,925 Package price \$3,500</p>	<p>Valued at \$2,325 Package price \$2,000</p>	<p>Valued at \$1,425 Package price \$1,200</p>	<p>Valued at \$750 Package price \$600</p>	<p>Valued at \$450 Package price \$335</p>
<p>You save \$425!</p>	<p>You save \$325!</p>	<p>You save \$225!</p>	<p>You save \$150!</p>	<p>You save \$115!</p>

A LA CARTE

Sacramento Lawyer Magazine -per issue

- Full page Ad - \$800
- 1/2 page Ad- \$500
- 1/4 page Ad- \$300
- 1/8 page Ad - \$200

Special Edition January Directory Issue

- Full page Ad - \$1,00
- 1/2 page Ad- \$700
- 1/4 page Ad- \$500
- 1/8 page Ad - \$350

E-newsletter - per month

- Large Banner 600px x 200px - \$150
- Small Banner 600px x 100px - \$75

Sponsored E-newsletter

Includes:

- Your company's logo
- 200 words about your company
- A picture or graphic- \$300

Family Law Counselor -per issue

- 1/2 pg Ad - \$350
- 1/8 pg Ad - \$100

Social Media Ad - \$75

Sponsor an MCLE

- Table set up, logo on flyer and 2-5 min speech - \$300